

TDC Club

October 10, 2022

6:30 - pm

Beef O'Brady's, Satellite

Meeting called by:	Executive Board	Type of meeting:	TDC Board Meeting
President:	Cheryl Dawson	Notes:	Michele Ramsay
Approve Minutes:	1st Cheryl 2nd Stacey		

Board Attendees:	Cheryl Dawson, Stacy Jones, Martin Peat, Jay Longmire, Heather Nazario, Traci Moore, Michele Ramsay, Lindsey Sharp
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Minutes

Agenda item:	Reading of minutes of last meeting	Presenter:	Michele
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Discussion: minutes are printed and on the back table; quick recap

Agenda item:	Budget Committee Report	Presenter:	Lindsey
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Discussion: Bank Balance on 10/10/22 - \$46,358.46

Income from 9/14/22 - 10/10/22 - \$4,442.00

Expenses from 9/14/22 - 10/10/22 - \$9,104.00

*Lindsey shared with Coach the budget from 2021 to review and begin working on a draft budget for 2023. Several items that were necessary for this season were not on the list (medical supplies, paint sprayers for the field). The budget committee will gather all of this year's expenses and review for a more accurate picture of next year.

Agenda item:	Coaches Report	Presenter:	Brian Helton
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Discussion:

If a player is injured, please have them see our school trainer and allow the trainer to provide a recommendation - this will provide you with the information you need to make an informed decision as to next steps.

Coach is approachable and would greatly appreciate the shared communication (not the night of a game) but anytime afterwards. ***Please refer to the player contract, parents should not approach coaches after a game.**

Coach is on hold with several items - equipment, uniforms, etc. with the distributor. Shoulder pads are ordered. Waiting for an update on Helmets. Senior dinner is Wednesday, Dec. 2nd with seniors and coaches. Need a larger discussion on the banquet. Coach discussed some possible senior gift options.

JV season concludes Tuesday's game. A few will be called up to Varsity for the remainder of the season.

ALL players are invited to the banquet.

Coach needs:

- equipment is a MUST for next year and needs to be ordered this year

Agenda item:	Old Business	Presenter:	all
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ACTION ITEMS	Person Responsible	Progress	UPDATED Notes
JV Liaison – 4 th VP position	Jay Longmire	Jay is bridging JV and Varsity and increases JV parent participation	Jay hosted a tailgate party (6 parents participated). Cowbells were given out. We're still trying to recruit more parents to get involved.
Player Photos	Coach Helton (Jeff - photographer)	Ongoing after each game - check out his website	The photographer, Jeff, will frequent the games and take photos – they can be purchased on his website -
Sponsor Banners	Traci	Done	Done - all hung
Program Booklet	Michele	Have been advertised and sold this past month.	Sold 71. Pulled enough for seniors, coaches, and admin. Will take the rest and hand out to sponsors with a new sponsor sheet.
Concessions	Martin	Sold at JV games - a profit was definitely made	Concessions for TDC are done for the year. Band will do the last game. Will re-open the discussion on returning to TDC doing concessions next season
Digital Sign	Coach Helton	Done	Done

Agenda item:	New Business	Presenter:	Open Discussion
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- FUNDRAISING:
 - Concession Stand - return to TDC?
 - Suggestion from the audience, invoice families that do not volunteer
 - Need to develop a fundraising plan EARLY, spread throughout the year, to make it streamlined and effective
 - Scorp Cards, Lift-A-Thon, Golf Tournament, Car Wash A-Thon (5 locations), Flags, Email Blast, etc.
- Project Graduation - President Dawson would like to help support this group because they struggle with Fundraising. Cheryl would like to donate \$500. and encourage all sports teams to do the same.
- In November - it's really important to have a good planning meeting for the following year. With an additional discussion on a game plan to get parents more involved and active in the TDC.
- November meeting is nomination of new board members - December is the election

Agenda item:	Committee Reports	Presenter: Heather	Each Chairperson
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Committee:	Chairperson:	Notes:
Fundraising	Stacy	Vertical Raise - Email Blast is Thursday 10/13; students will open their portals and enter their 20 emails. Coach received 49/90 lists from the players, this is a mandatory fundraiser for ALL players.. Vertical Raise will continue to blast people for several weeks. Awards (incentives) will be given out by position groups First Responder Apparel - Terry, the owner showed and explained what was discussed the past years in a partnership with him. This year, 2022 he helped out with the golf tournament and gave prizes, he estimates 4k in apparel in discounts (the TDC paid the base cost plus a little bit more). Unfortunately with the regime changes, all of this information has not been shared with the current board and there is nothing in the 'books' showing any of this information. The TDC needs clarity on what is expected. The TDC seeks to support and nurture small business relationships in the community and the TDC will continue to foster these relationships.
Sr. Night	Kirsten Wilkers and Stacey Jones	10/12/22 an email will go out to senior parents to collect information. Form includes sizes. Parents will be solicited to purchase shirts. Deadline will be 10/21. Working on a gift for the mom's.
Banquet	Committee created at the meeting	Stephanie, Michele, Cheryl, Stacey, Kirsten, Traci and Dreina will meet on Saturday, 10/15/22 to plan the banquet.
Food & Servers	Heather	Tuesday - JV, covered Friday - Fruit and Dessert
Senior Dinner	Cheryl	Done, 12/2 at Charlie and Jakes (seniors and coaches)
Concessions	Martin	Positives - potential to bring in 5-6K Negatives - gaining access to the building, volunteers Ideas - pick JV parents to run varsity games and vice versa. Parents 1st get an opportunity to sign-up, for those that do not sign-up their name goes into a lottery.

Other Information

Observers: Stephanie Mumme, Terry from First Responders

Not in Attendance from Board -none

End: 1st Jay 2nd Lindsey

Next Meeting scheduled for November 7th at 6:30 p.m., location Beef O'Brady's, Satellite Beach. *This meeting will seek nominations for the 2023 TDC.

